# Yimin Deng 鄧依民

vimin.deng@sciencespo.fr | +86 159 1405 9303 | vimindeng.com

#### Education

**Sciences Po** Sep 2020 - July 2022 | Paris Master: International Development | Global Economy & Sustainability Relevant Courses: Sustainable Finance, Development Economics, Environmental Science & Policy, Gender & Development, Urban Sustainability, Quantitative Tools, Proposal Writing

Parsons School of Design

BFA: Fashion Design | Ethical Supply Chain & Sustainable, Regenerative Textiles

#### **Central Saint Martins**

## Experience

**UN Environment Programme** | One Planet Network Communications Specialist Jan 2023 - July 2023 | Paris

- Social media content: coordinated and executed a two-week campaign for the world's first Zero Waste Day (Twitter per tweet impressions 57.5% up from the rest of March); helped grow its Linkedin followers by 38% (+1,500).
- Project management: coordinated social media campaigns and a high-level event with over 70 participants during the INC-2 (Intergovernmental Negotiating Committee on Plastic Pollution)
- KPI dashboard, web content management, design, newsletter, and partnership-building.

#### **WWF China** | Renewable Energy Intern

- Coordinated and evaluated renewable energy pilot projects and the Science Based Targets initiative workshops.
- Bilingual research, writing, translation and review for the website, communication materials, contracts, and reports.
- Led a team to revamp the design for Climate Business Hub, the website for WWF China's climate program.

#### Northeast Wool | Designer

- Designed ecological apparel and products from local wool and upcycled textiles.
- Researched regenerative wool value chain and connected with farmers, artisans, and development practitioners.

#### Remake | Community Manager

- Industry leader interviews, event organization, workshop facilitation, public speaking, and fundraising. .
- Built partnerships with sustainable fashion labels, institutions, scholars, and industry practitioners.
- Featured in the short documentary Made in Sri Lanka, an investigative journey into global clothing production: meeting the women who make our clothing at their factories, inside their homes and communities.

#### TILL: bioFASHIONtech LAB | Community Studio Lead Designer

- Selected as one of three new graduates from Parsons in this ecological fashion incubator. .
- Led a team to collaborate with local residents for an upcycled collection for the namesake summit.
- Taught free workshops to local communities to engage them in sustainable fashion.

### **Certificates & Skills**

Certificates: ColumbiaX Corporate Finance and Google Agile Project Management Software: Office Suite (Excel), Adobe Creative Suite, MailChimp, PM (Asana, ClickUp), and CMS (WordPress, Drupal) Communication: Visual Design, Social Media, Public Speaking, and Writing Languages: English (fluent), Mandarin Chinese (native), Cantonese (native), and French (B2)

Sep 2019 - Jun 2020 | New York

Jun 2019 - Dec 2019 | New York

Mar 2019 - Aug 2019 | New York

Jun 2021 - Dec 2021 | Beijing

Jan 2017 - Mar 2017 | London

Sep 2014 - May 2018 | New York